

THE OCGM™

MEDIA KIT 2024

THEOGM.COM

CREATING A NEW ENERGY
SUSTAINABLE FUTURE

SOPHISTICATED MARKETING & SALES SOLUTIONS

For the
new digital world!



ELEVATE YOUR
BRAND



EXPAND & DIVERSIFY
IN YOUR MARKET



SUPPORT
SALES & INVESTMENT



WIN
CONTRACTS



SHIFT PUBLIC
OPINION



HIRE AND
ACKNOWLEDGE



ATTRACT
KEY VENDORS



FORM
PARTNERSHIPS

NEW MEDIA METHOD:
EDUCATE, EXCITE, ENGAGE

THE OGM



ADVERTISING WITH THE OGM

DIGITAL EDITION

Flipbook
Full page Ad
\$2500
8.5" x 11"

E-News Ad
\$1000 per ad
8.5" x 11"

Online
Banner Ads
\$1000/month
300x600 pxls

DIGITAL MIX SPECIAL \$5000

(save \$4000)

1 Flipbook Ad
(100,000 reach)
3 times in E-news
(150,000 reach)
3 months banners
(30,000 views)

ASK FOR OUR - Book in bonus.
Book in today and get our
bonus social media circulation.
5000 views per post

CIRCULATION

Web Page
10,000 views monthly
120,000 views yearly

Social Media
.5 Million Views & likes
Facebook, LinkedIn, Twitter,
Instagram, Pinterest

E-News Circulation
50,000 Industry professionals
and decision makers in oil and
gas and renewable energy.

Flipbook
100,000 industry reach

SPECS

**FLIPBOOK
Full Page Ad
8.5" x 11" (Inches)**

THEOGM.COM

Banner ad: 300 x 600px
Second banner ad: 300 x 250px
Bottom horizontal ad: 728 x 90px
Video frame: 728 x 480px
Corner Peel artwork: 500 x 500px
Sponsorship Corner Peel and Video
Buyout are available upon request.

E-NEWSLETTER

**E-news Ad
8.5" x 11"**

Artwork for the magazine accepted in
high res (300dpi) PDF & JPEG

BUNDLE OPTIONS

12 Month BUNDLE - Easy monthly payment

12 Months online with a 300 x 600px ad
2 Sponsored content stories
6x E-Newsletter bottom sponsor banner **\$1990/month SAVES 50%**

1 full page ad in digital magazine
12 Months online with a 300 x 600px ad
6x E-Newsletter bottom sponsor banner **\$1500/month SAVES 51%**

2 Sponsored content stories
12 Months online with a 300 x 600px ad **\$950/month SAVES 40%**

NOTE:

*For any bundles including Video add \$500/month

WHERE ARE YOU?

IDENTIFY YOUR BUSINESS PHASE AND CHOOSE YOUR PATH

STARTUP PHASE

Brand & Identity

| | |
|---|--------|
| Mission & Vision | \$1999 |
| Company Name | \$1999 |
| Logo Design | \$1999 |
| Sales Materials (4 pages) | \$1999 |
| Brochure Design (double sided 2 pages) | \$1999 |
| Booth Design | \$1999 |

BUSINESS COLLATERAL

| | |
|-----------------------------------|--------|
| E-mail Signature Design | \$999 |
| Facebook Page Writing & Design | \$999 |
| LinkedIn Profile Writing & Design | \$1999 |

Website

| | |
|--|--------|
| Designed for Lead Generation Standard 10-page Website & Cyber Security (Quotable and approximate) | \$9999 |
|--|--------|

Social Media Strategy

| | |
|---|-------|
| on 2 platforms ie Facebook, LinkedIn | \$999 |
|---|-------|

Content Development

| | |
|-----------------------|--------|
| Publishing your Story | \$2999 |
|-----------------------|--------|

Includes writing, SEO
& Lead Generator

| | |
|--|--------|
| Aggregate Your Story (with other publishers locally or globally) | \$1999 |
|--|--------|

Visual Experience

| | |
|---------------------------------------|--------|
| Company Videos (Internet quality) | \$1999 |
| HD Production | \$9999 |
| Social Media Training 1/2 day rate | \$999 |

GROWTH PHASE

BUSINESS COLLATERAL

| | |
|--------------------------------------|--------|
| E-mail Signature Design | \$999 |
| Facebook Page Writing & Design | \$999 |
| LinkedIn Profile Writing & Design | \$1999 |

Website

| | |
|---|--------|
| Designed for Lead Generation- Standard 10-page Website & Cyber Security (Quotable and approximate) | \$9999 |
|---|--------|

Website Expansion

| | |
|------------------|-------|
| & Cyber Security | Quote |
|------------------|-------|

Social Media Strategy

| | |
|--|-------|
| Implementation on 2 platforms Facebook, LinkedIn | \$999 |
|--|-------|

| | |
|---------------------------|-------|
| Social Media Ads - 10 for | \$999 |
| Social Media Ads - 1 | \$150 |

| | |
|---------------------------------------|-------|
| Social Media Training 1/2 day rate | \$999 |
|---------------------------------------|-------|

Content Development

| | |
|--|--------|
| Publishing your Story Includes writing, SEO & Lead Generator | \$2999 |
|--|--------|

| | |
|--|-------|
| Aggregate Your Story (with other publishers 1 locally or globally) | \$999 |
|--|-------|

Visual Experience

| | |
|--------------------------------------|--------|
| Company videos (Internet quality) | \$1999 |
| HD production | \$9999 |
| Webinars \$2999 | |
| Presentations | \$2999 |

SCALE-UP PHASE

Scaling Strategy

| | |
|---------------------|-------|
| Amazon Web Services | Quote |
|---------------------|-------|

Website Design

| | |
|-------------------|-------|
| Rebuild or update | Quote |
|-------------------|-------|

Website Expansion

| | |
|------------------|-------|
| & Cyber Security | Quote |
|------------------|-------|

Social Media

| | |
|-----------------------|-------|
| Social Media strategy | \$999 |
|-----------------------|-------|

Content Development

| | |
|--|--------|
| Publishing your story includes writing, SEO & Lead Generator | \$2999 |
|--|--------|

| | |
|--|--------|
| Aggregate your story (with other publishers locally or globally) | \$1999 |
|--|--------|

Advertising Special

| | |
|---|--------|
| With The OGM Online + Print (12 months Online 2 Full page ads) | \$9999 |
|---|--------|

Visual Experience

| | |
|--------------------------------------|--------|
| Company videos (Internet quality) | \$1999 |
| HD vid. production | \$9999 |
| Webinars | \$2999 |
| Presentations | \$2999 |

Training

| | |
|---------------------------------------|-------|
| Marketing training | \$999 |
| Social Media training 1/2 day rate | \$999 |

TELL YOUR STORY

Build Trust, Create Awareness, Harness More Sales,
Build Partnerships, Find New Hires,
Win contracts, Position for bids, Attract Investors,
Influence Industry Decisions

50 + VERTICALS TO PROFILE YOUR BRAND & ADVERTISING
WHERE SHOULD YOUR CONTENT & ADVERTISING FIT IN TO THE OGM NETWORK?

U PUBLISH IT

Customized Content
Where you will be
sharing your industry
knowledge with
others in who have
a vested interest
in what you have to say

OIL + GAS

Aviation
Exploration & Production
Human Resources
Journey to Hebron
Oil and Gas Law
Marine & Offshore
Oil Sands
Oil & Gas Pipeline
Industry Safety
Industry Tech



BUSINESS

Business Impact Series
Finance & Banking
Global Citizenship
Leadership
Processes & Expansion
Technology & Innovation
Mergers & Acquisitions
Professional Development
Game Changers
Up and Coming

CULTURE

Auto
Sports
Fashion & Apparel
Health & Wellness
Hotels & Accomodation
Real Estate
Culinary Affairs
Travel
On Trend
Tech
Spirits
Events

NEW ENERGY

Biofuels
Fusion Technology
Carbon Capture
Geothermal Energy
Hydro Power
New Energy Innovation
Hydrogen
Solar Solutions
Tidal Energy

MINERALS

Aviation
Exploration & Production
Human Resources
Journey to Hebron
Law
Marine & Offshore
Oil Sands
Pipelines
Safety
Tech

STRATEGIC CONTENT SUPPORT

If you don't have the in-house capabilities to write your stories and elevate them, no problem.
Hire our team and rely on us to enhance your content with relevant services.
Writing, Editing, Proofing, SEO, and Lead Generation.

Content Development: includes writing, images, SEO & lead generator - \$2,999